

## Hypothesis

We believe \_\_\_\_\_ [doing this]  
for \_\_\_\_\_ [these people]  
will achieve \_\_\_\_\_ [this outcome/impact]

## Experiments

We will test that by...

- Experiment 1
- Experiment 2
- Experiment 3

## Validation

We will know the hypothesis is valid if by \_\_\_\_\_ we get...

Quantitative measurable outcome

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